



We are Master's level therapists, who combined have 13 years of experience working with children with behavioral problems. Through our experiences we have observed a need for in-home therapy for families who are having difficulty managing their children's problem behavior. Despite the variety of available clinical services for children with behavior problems, few organizations provide in-home services. In addition, families faced with less severe behavioral issues may have more difficulty getting clinical services due to the less urgent nature of the behavior. We have found that parents often feel frustrated and overwhelmed when common parenting strategies such as scolding and timeout are not effective in managing their child's behavior and are at a loss as to what to do. One of our primary goals as an organization is to provide simple and effective behavioral strategies to families that focus on increasing the manageability of their lives. Our methods focus on reinforcement-based procedures, which we believe will maximize and promote positive family interactions. P's & Q's is committed to improving our families quality of life using the principles of applied behavior analysis.

What Is Applied Behavior Analysis?

Applied behavior analysis is the process of designing, implementing, and evaluating interventions that are based on an examination of a child's interaction with his or her environment. Applied behavior analysis focuses on modifying behavior by altering the events that occur before and after a child's behavior, rather than focusing on internal causes of behavior. Each intervention targets behaviors that are socially significant, such as adaptive living skills, social skill development, and communication. In doing so, there is often a focus on decreasing socially unacceptable behaviors such as aggression, tantrums, non-cooperation, and feeding problems. This process involves direct observation of the child and caregivers and ongoing data collection to evaluate behavior change.

Who Do We Provide Services To?

Our target population includes both typical children as well as those diagnosed with mild to moderate developmental disabilities. We are equipped to provide services to families that are experiencing mild to moderate problem behavior.

What Do We Provide?

At the first appointment P's & Q's will conduct an initial evaluation. The evaluation is typically conducted by two of our therapists and lasts approximately 2 hours. The evaluation is designed to give our therapists a thorough understanding of the problem behavior as well as to obtain information and observe the child to develop an effective treatment. If reasonable, following the initial evaluation we may provide general

recommendations the families can use while we develop an individualized treatment package. Once the initial evaluation is complete the family will receive a follow-up call in which we will discuss the treatment plan and estimated number of appointments necessary to assess the target behavior, implement a treatment, and train caregivers on the recommended strategies.

Where Do We Provide Services?

P's & Q's primarily provides in-home therapy services. We also understand that problem behavior may occur in settings other than the home and will provide flexibility to address problems that occur in other settings (e.g., restaurant, mall). Appointments will be billed on an hourly basis and additional fees will apply for locations outside the Atlanta city limits. Families are not obligated to a specific number of appointments. We understand that families may have financial limitations and we will do our best to meet the needs of the family within these limits.

When Are We Available?

We are currently available on nights and weekends. Day services will be available shortly.

What Are Our Fees?

Unfortunately, we do not take insurance or Medicaid. All services are fee for service. We charge an initial evaluation fee (two hours). Additional appointments are billed for a minimum of one hour and in 30-minute increments thereafter. Additional transportation fees will be charged for locations outside of the Atlanta city limits.

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| 1. Tantrums | 8. Completing |
| 2. Picky Eaters | Homework/Daily Chores |
| 3. Mild Aggression | 9. Sharing/Cooperation |
| 4. Toileting issues | 10. Manners |
| 5. Hyperactivity/Impulsivity | |
| 6. Bed Time Problems | |
| 7. Not listening/Not | |

How Do You Contact Us?

Business line: (404) 502-2093

Email Address: PsandQs.aba@gmail.com